



## **Badminton Ireland Privacy Statement**

### **Collection of your Personal Information**

Badminton Ireland collects personally identifiable information, such as your e-mail address, name, home or work address or telephone number. Badminton Ireland also collects anonymous demographic information, which is not unique to you, such as your age and gender.

There is also information about your computer hardware and software that is automatically collected by Badminton Ireland. This information can include: your IP address, browser type, domain names, access times and referring Web site addresses. This information is used by Badminton Ireland for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Badminton Ireland Web site.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through Badminton Ireland public message boards, this information may be collected and used by others. Note: Badminton Ireland does not read any of your private online communications.

Badminton Ireland encourages you to review the privacy statements of Web sites you choose to link to from Badminton Ireland so that you can understand how those Web sites collect, use and share your information. Badminton Ireland is not responsible for the privacy statements or other content on Web sites outside of the Badminton Ireland and Badminton Ireland family of Web sites.

### **Use of your Personal Information**

Badminton Ireland collects and uses your personal information to operate the Badminton Ireland Web site and deliver the services you have requested. Badminton Ireland also uses your personally identifiable information to inform you of other products or services available from Badminton Ireland and its affiliates. Badminton Ireland may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

Badminton Ireland does not sell, rent or lease its customer lists to third parties. Badminton Ireland may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. In addition, Badminton Ireland may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Badminton Ireland, and they are required to maintain the confidentiality of your information.

Badminton Ireland does not collect, use or disclose sensitive personal information.

Badminton Ireland keeps track of the Web sites and pages our customers visit within Badminton Ireland, in order to determine what Badminton Ireland services are the most popular. This data is used to deliver customized content and advertising within Badminton Ireland to customers whose behaviour indicates that they are interested in a particular subject area.

Badminton Ireland Web sites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Badminton Ireland or the site; (b) protect and defend the rights or property of Badminton Ireland; and, (c) act under exigent circumstances to protect the personal safety of users of Badminton Ireland, or the public.

### **Use of Cookies**

The Badminton Ireland Web site use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize Badminton Ireland pages, or register with Badminton Ireland site or services, a cookie helps Badminton Ireland to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Badminton Ireland Web site, the information you previously provided can be retrieved, so you can easily use the Badminton Ireland features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Badminton Ireland services or Web sites you visit.

### **Security of your Personal Information**

Badminton Ireland secures your personal information from unauthorized access, use or disclosure. Badminton Ireland secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other Web sites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

### **Changes to this Statement**

Badminton Ireland will occasionally update this Statement of Privacy to reflect company and customer feedback. Badminton Ireland encourages you to periodically review this Statement to be informed of how Badminton Ireland

is protecting your information.

### **Contact Information**

Badminton Ireland welcomes your comments regarding this Statement of Privacy. If you believe that Badminton Ireland has not adhered to this Statement, please contact Badminton Ireland at [info@badmintonireland.com](mailto:info@badmintonireland.com).

We will use commercially reasonable efforts to promptly determine and remedy the problem.